



# Excellence in Action

- Jan. 24 ..... 12:00-1:15 **Rotary Club Meeting**  
Brainerd Hotel & Conference Center  
Program - Joe Brenny, Grief in the Workplace
- Jan. 31 ..... 12:00-1:15 **Rotary Club Meeting**  
Brainerd Hotel & Conference Center  
Program - Jim Oraskovich, Youth Corrections
- Feb. 7 ..... 12:00-1:15 **Rotary Club Meeting**  
Brainerd Hotel & Conference Center  
Program - Bob McLean
- Feb. 14..... **No Noon Meeting**  
Valentine Date Night
- Feb. 21 ..... 12:00-1:15 **Rotary Club Meeting**  
Brainerd Hotel & Conference Center
- Feb. 28..... 12:00-1:15 **Rotary Club Meeting**  
Brainerd Hotel & Conference Center  
Program - Jeff Torfin, Brainerd Realty Update

(If you would like your Rotary Committee Meeting or Rotary event listed here please email Lakes Printing at [ktthesing@lakesprinting.com](mailto:ktthesing@lakesprinting.com))



# Rotary Reporter

Brainerd Lakes Area

## January President's Message

January 17, 2012

### January - Rotary Awareness Month.

Some time ago, during one of our weekly Rotary program meetings, we discussed the idea of each of us having a 30 second "elevator speech" to use when someone asks us what Rotary is all about. Since this is Rotary Awareness month, I thought we should all try to become more aware of what Rotary does in our world around us. I have found that the Rotary web page is an excellent source of information for providing some real substance for our elevator speeches.

I located the **Rotary and Rotary International 2010-2011 Report** on the Rotary web page and found the following information that summarizes just some of the many areas that Rotary has an impact in our world:

- 2010-11 Rotary International Membership**
- 1,223,413 Rotarians
- 34,301 Rotary clubs
- 530 Rotary districts
- 8,703 Rotaract clubs
- 13,556 Interact clubs

RI received a total of **\$105.9 million** in revenues for the fiscal year through membership dues, RI services, and investments. Revenues were \$20.9 million more than

budgeted, and \$10.3 million more than the previous year, primarily due to improved investment earnings

The Annual Programs Fund (APF) received contributions of **\$107.7 million** on top of another year of strong support to Rotary's US\$200 Million Challenge.

Ten countries and geographical areas — Australia, Canada, Hong Kong, Japan, Korea, Mexico, Nigeria, Taiwan, Thailand, and the United States — exceeded the Every Rotarian, Every Year initiative's worldwide **\$100 per capita goal**.

Permanent Fund contributions of **\$16.3 million** increased 55 percent from \$10.5 million in fiscal 2009-10.

PolioPlus received **\$78.9 million** in contributions to support the Global Polio Eradication Initiative. The single greatest threat to polio eradication is a funding gap, which Rotary is helping to address. Confident in Rotary's commitment to the effort, the Bill & Melinda Gates Foundation has awarded Rotary two grants totaling \$355 million. Rotary's US\$200 Million Challenge, which runs through June 30, 2012, has raised **\$184 million** as of June 30, 2011.

RI's total expenses were **\$80.1 million**, \$4.0 million less than budgeted and \$2.4 million less than the previous year.

Over the past 10 years, 88 percent of the Foundation's total spending was for programs, which compares favorably with the minimum industry standard of 65 percent.

These statistics cover just some of the financial information found in the Report. What I haven't touched upon is all the great information relating to Rotary's humanitarian programs affecting the lives of people from all the reaches of our globe. There is just too much material and great stories about Rotary's involvement, that I cannot possibly condense it well enough to fit into this message. So, I encourage all of you to spend some time browsing Rotary's web site and becoming more aware and familiar with what Rotary is and what Rotary does outside of our community. This strong international involvement is what sets Rotary apart from any other service organization. Get the information that you feel is important in composing your elevator speech – then tell the world!

Rick zumBrunnen, President  
Brainerd Rotary Club



IS IT THE TRUTH? IS IT FAIR TO ALL CONCERNED? WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS? WILL IT BE BENEFICIAL TO ALL CONCERNED?

[www.brainerdrotary.org](http://www.brainerdrotary.org)

**ROTARY MEETING**  
**January 17, 2012**

Members Present .....60  
 Total Membership .....110  
 Percent in Attendance.....55%

President Rick zumBrunnen opened the meeting following our luncheon. Following the singing of My Country 'Tis of Thee led by John Luce; Yvonne Leiser gave the invocation.

**GUESTS:** Michelle Francis, guest of Jill Carlson-Ferrie

**GREETERS NEXT WEEK:** Rod Rangen and Don Rasmussen

**VOLUNTEER OF THE MONTH:** Coordinator Monica Husen introduced the adult volunteers of the month for September and December, Ron Huber and Dave Gaulke, who were nominated by Tim McCarthy for their efforts with Lakes Area Interfaith Caregivers. Rotary thanks you for your dedicated service.

**ANNOUNCEMENTS:**

- Jody Drummond noted that the Valentine Social will be held on Tuesday, February 14<sup>th</sup> beginning with social hour from 5:50-6:30 with a cash bar and appetizer tray. Dinner will be at 6:30 with a three-course meal with your choice of entrée of Walleye Almandine or Chicken Mushroom Risotto, served with a glass of

wine or sparkling cider. Cost is \$75 per couple (inclusive of tax and tip). Please RSVP to Jody at [jedrums@aol.com](mailto:jedrums@aol.com) prior to February 9<sup>th</sup>. This event will take the place of our regular meeting that week – there will be no noon meeting.

- President Rick noted that we received a thank you letter from Bonnie Cumberlund, Brainerd City Council member, thanking Rotary for the donation of the Rotary Park.
- John Luce reminded everyone the Winnipeg Goodwill Trip has 6 or 7 signed up. Please let John or Hanspeter know if you are planning to attend.
- President Rick reported that the Board has agreed to run the raffle and silent auction for the Good Samaritan Bowl. Please watch for upcoming announcements for this great fund-raiser to find out how you can help
- Theresa Goble noted the nominating committee has met pursuant to the following excerpt from our by-laws:

**Article 3. Election of Directors and Officers.** The nominating committee, consisting of the five immediate Past Presidents, shall nominate the proposed list of board members and all officers at least 20 days prior to the voting meeting (2/21/2012). Nominees must agree to accept the office prior to the voting meeting. At least 14 days prior to the voting meeting, the nominees shall be announced to the members. Said nominees shall be announced at every meeting and printed in every newsletter during this 14 day notice period. The nominating committee is presenting the following slate of officers up for election for 2012-2013:  
 President – Dan Hegstad

- President-Elect – Brad Person
- President Nominee – Debby Erickson
- Secretary – Dan Brown
- Treasurer – Bill Potvin
- Club Service Director – Jeff Torfin
- Membership Director – Mike McConkey
- Public Relations Director – Andy Rangen

At the voting meeting, February 21, 2012, additional nominations may be proposed from the floor. The vote shall be by voice vote, each vote shall be by simple majority, and any nominee may ask for a show of hands and an actual count if it's disputed who had the majority in any voice vote.

**SERGEANT-AT-ARMS:**

Sergeant-at-Arms Mike McConkey fined all Packer fans for their terrible loss on Sunday. He also noted how the "occupy wall street" movement has targeted bankers in town and fined Jill Carlson-Ferrie for this as the credit unions are the ones who are profiting from the movement. Happy fines were offered from many members including Dan Hegstad who was happy his son was home after 369 days in Germany.

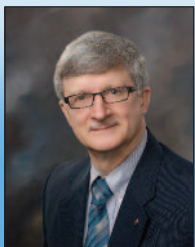
**PROGRAM**

It was a club meeting day, and Buford Johnson and Bill Blum offered information on the Rotary International Foundation and presented Paul Harris Fellowships to Wayne Larson and Lee Seipp. They also presented MPH fellows to Richard Sleiter (2 sapphires), Lisa Paxton (2 sapphires) and Jim Roelofs (3 rubies).

**DRAWING**

Buford Johnson won the weekly drawing  
 Meeting closed at 1:15 with the singing of Rotary!  
 Submitted by Debby Erickson

*Brainerd Rotary Club Officers*



**PRESIDENT**  
 Rick zumBrunnen



**VICE PRES.**  
 Dan Hegstad



**TREASURER**  
 Yvonne Leiser



**SECRETARY**  
 Dan Brown

